

The meeting will start shortly.



# CLEVELAND AVE/METROPOLITAN PKWY

ARTERIAL RAPID TRANSIT (ART) MEETING

MAY 5, 2022



# CLEVELAND AVE/METROPOLITAN PKWY

## ARTERIAL RAPID TRANSIT (ART) MEETING

MAY 5, 2022

# Presentation Team

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**Jax Colgan**

MARTA  
*Implementation Project Manager*  
*Presentation Host*



**Erica Pines**

MARTA  
*External Affairs*  
*Presentation Moderator*

# Today's Agenda

- Welcome and Housekeeping
  - Mayor Ingraham Remarks
  - Councilmember Lewis Remarks
- Project Background
- ART Service Plan
- Project Schedule
- Q&A Session
  - Service-related questions should be directed to [custserv@itsmarta.com](mailto:custserv@itsmarta.com)



# Questions?



IN PERSON?  
Raise Your Hand



ONLINE?  
Use the Q&A Box



EMAIL?  
publichearinginfo@its  
marta.com



SERVICE-RELATED?  
custserv@itsmarta.com



@MARTAt transit



@MARTAt transit



@MARTA\_explorers



@ItsMARTANews

# Special Guests

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***Mayor Deana Holiday Ingraham***

*City of East Point*



***Councilmember Antonio Lewis***

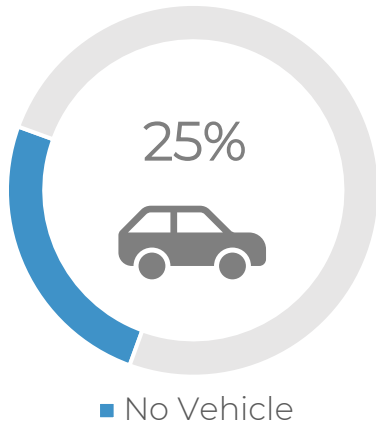
*City of Atlanta, District 12*



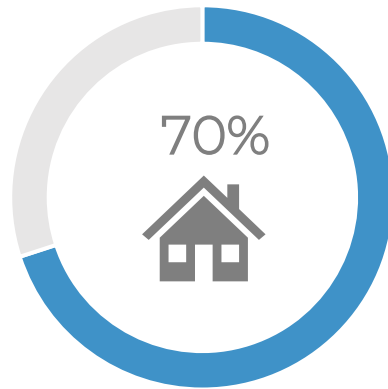
# Project Background

# Cleveland and Metropolitan Snapshot

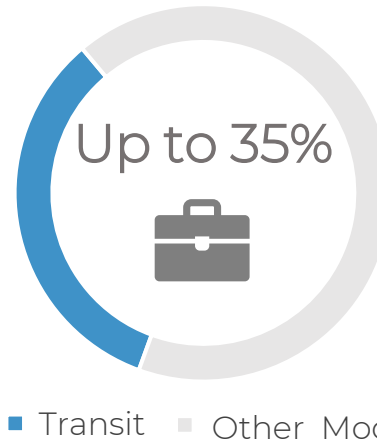
No Vehicle Access



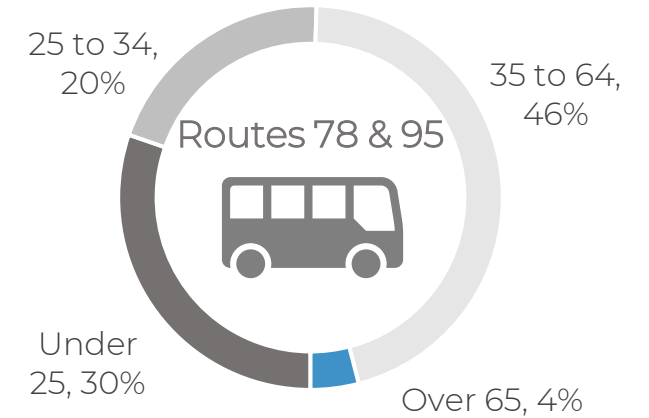
Household Income Under \$50,000



Workers Commute



Transit Rider Age (Out of 6,200 riders)



**70%**

Riders who are Transit-Dependent

**HALF**

of households spend more than 30% of income on housing

**3 out of 4 residents are African American**

Resident Age

**11%** Over 65

**21%** Under 16





# What is Arterial Rapid Transit (ART)?

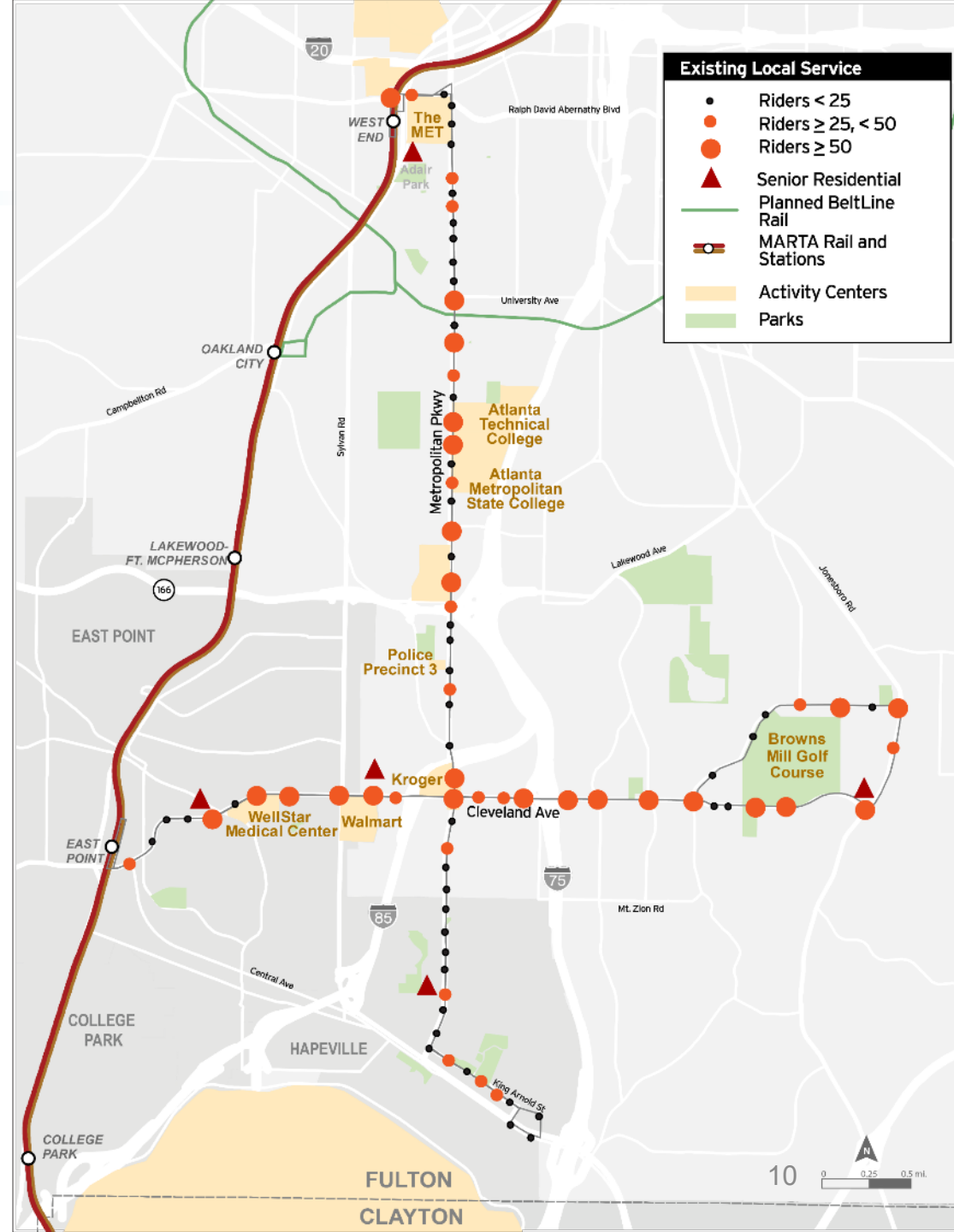
A new enhanced bus service that will provide **fast, frequent, and reliable** service with **upgraded stop amenities** designed to enhance rider experience.



# Transit Ridership Data

	Cleveland	Metropolitan
Bus Route		
Daily Riders*	<b>3,700</b>	<b>2,500</b>
Ridership Ranking	<b>5th highest</b>	<b>13th highest</b>
High Ridership Stops (>25 Riders)	<b>22</b>	<b>15</b>

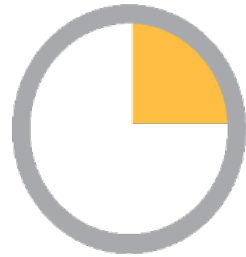
*\*Pre-COVID-19 ridership data*



# ART Benefits to Cleveland and Metropolitan



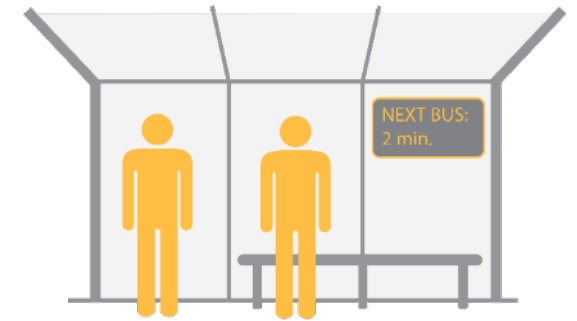
*Increased Service Efficiency*



*15-Minute Service*



*Transit Signal Priority*



*Enhanced Stop Amenities*

**90%**

*Existing Riders Served*








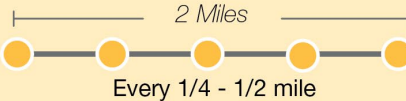


**20%**

*Travel Time Savings*

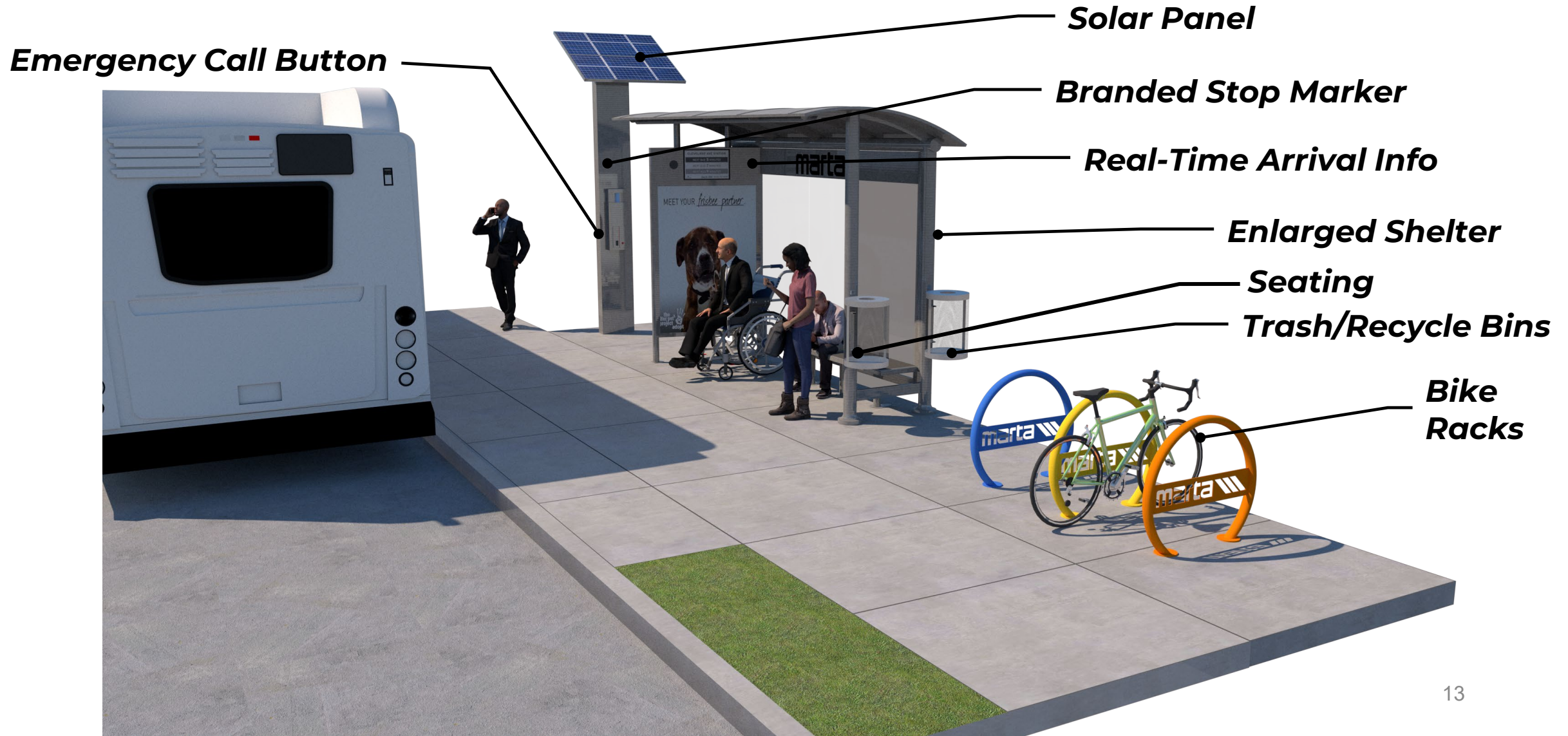


*Rapid, Limited-Stop Service*

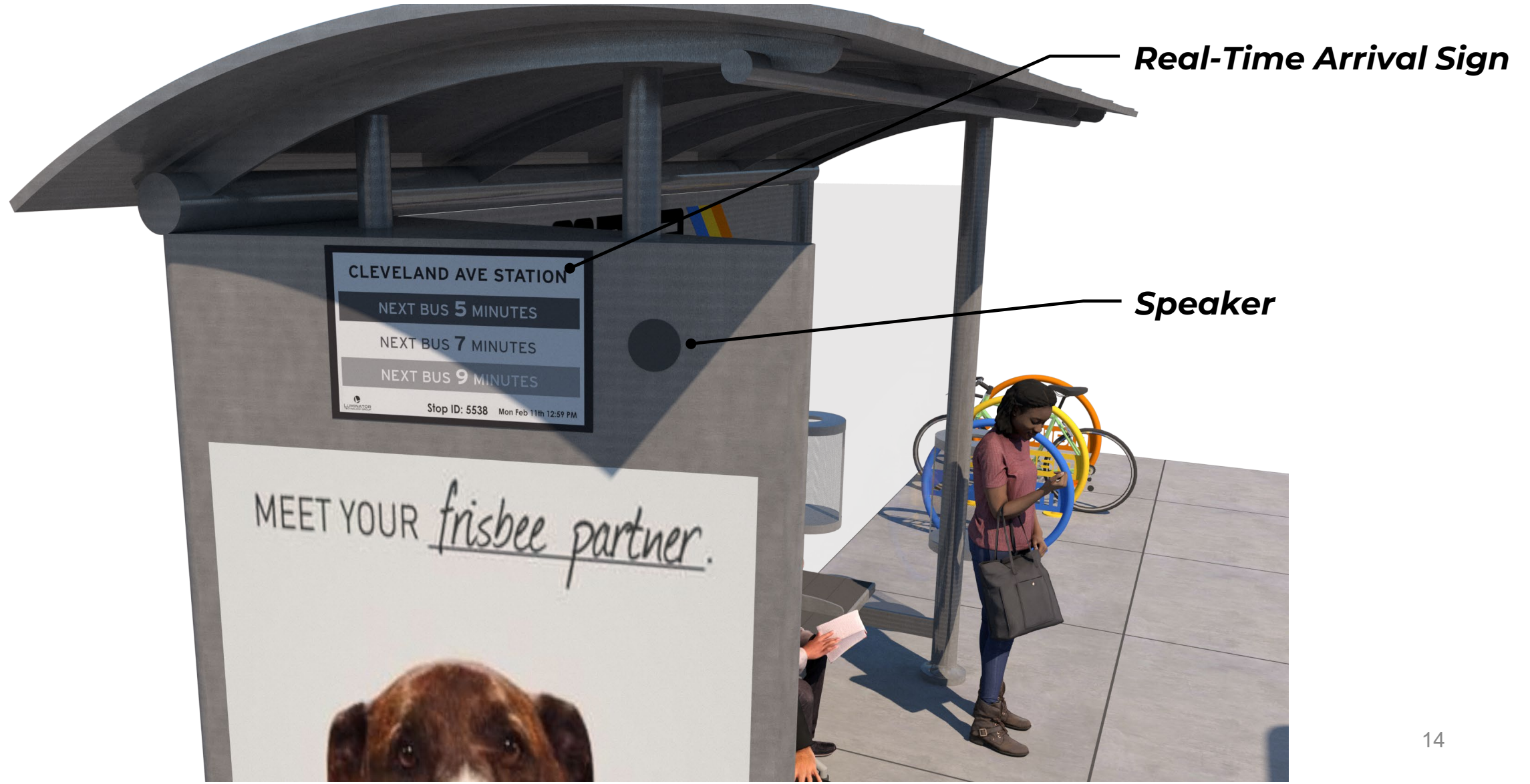
# How is ART Different from Local?

	LOCAL BUS	ARTERIAL RAPID TRANSIT (ART)
		
Stop & Amenities		
Stop Spacing	 <p>2 Miles Every 800-ft - 1,200-ft</p>	 <p>2 Miles Every 1/4 - 1/2 mile</p>
Frequency	 <p>30/60 mins</p>	 <p>every 15 mins</p>
Planning and Construction Time	6 months - 1 year	3 to 5 years

# ART Stop Shelter and Amenities



# ART Stop Real-Time Arrival



# ART Stop at Rosel Fann Recreation Center

*Diverted bike lane*

*Pedestrian signal*

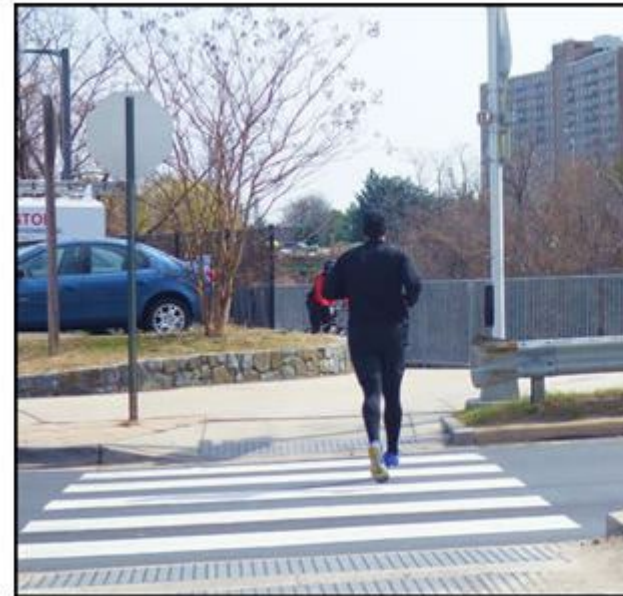
*Bike path separator*



# Planning for Pedestrian Safety



Mid-Block Crossings



Source: <https://mutcd.fhwa.dot.gov>





# ART Service Plan

# Cleveland Avenue ART

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- MARTA East Point Station to Jonesboro Road
- Local service on **Route 78** to continue
- More frequent service and less wait time
- ART saves up to **8 minutes** roundtrip vs. local service
- Serves Kroger, Walmart, Wellstar, Rosel Fann Recreation Center, Cleveland Ave Library

# Metropolitan Pkwy ART

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- MARTA West End Station to Springdale Road
- Local service on **Route 95** to continue
- More frequent service and less wait time
- ART saves up to **7 minutes** roundtrip vs. local service
- Serves Kroger, Walmart, Technical and State Colleges, The MET, Atlanta BeltLine, Metropolitan Library

**Legend**

- Cleveland Avenue ART and Route 78
- Metropolitan Parkway ART and Route 95
- MARTA Heavy Rail



MARTA  
Red and Gold  
Heavy Rail  
Lines

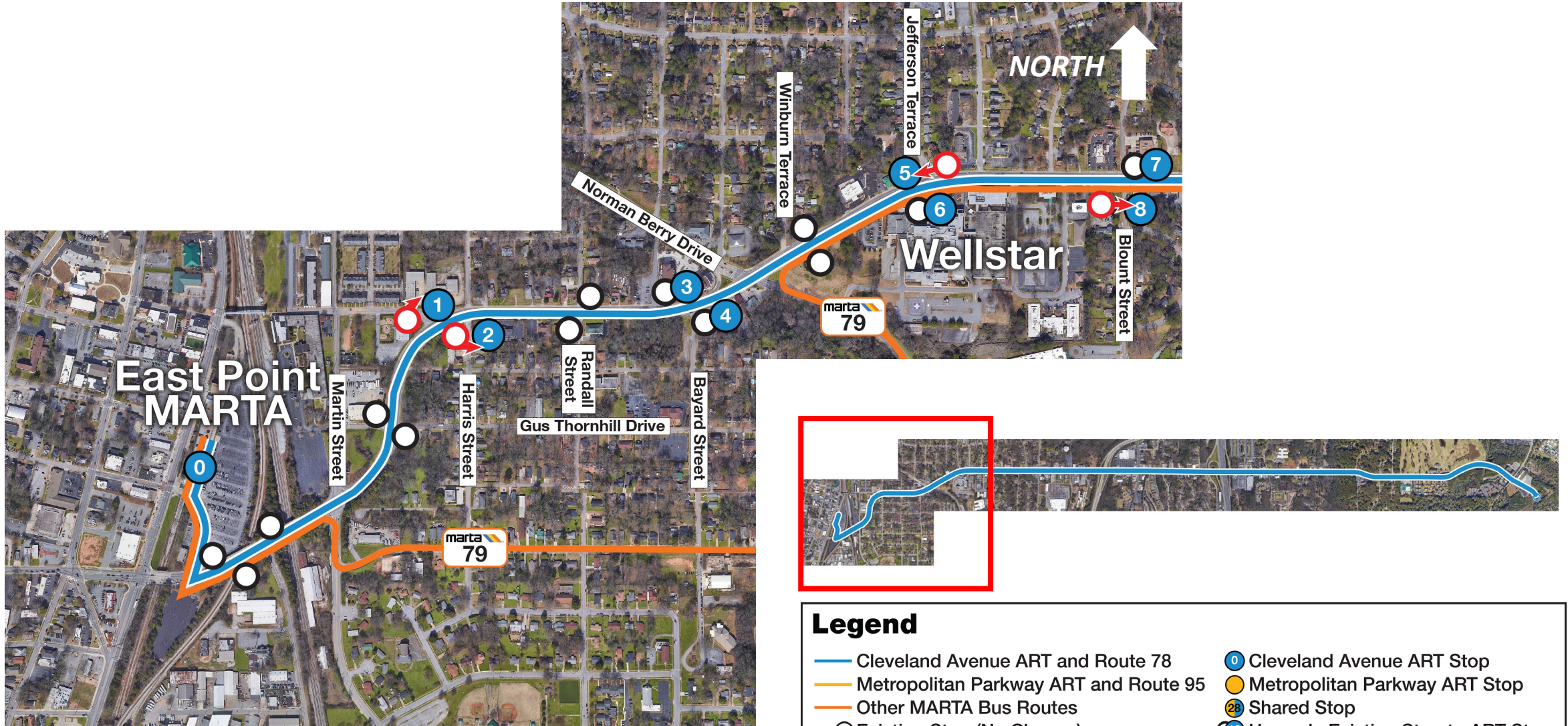
East Point  
MARTA

West End  
MARTA

Metropolitan Parkway

Cleveland Avenue

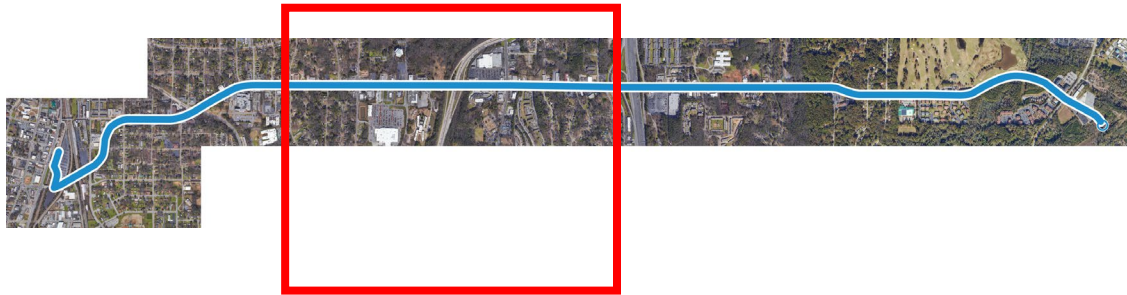
# Planned ART Stops Cleveland Avenue Segment 1



**Legend**

- Cleveland Avenue ART and Route 78
- Metropolitan Parkway ART and Route 95
- Other MARTA Bus Routes
- Existing Stop (No Change)
- Cleveland Avenue ART Stop
- Metropolitan Parkway ART Stop
- Shared Stop
- Upgrade Existing Stop to ART Stop
- Relocate Existing Stop to ART Stop

# Planned ART Stops Cleveland Avenue Segment 2

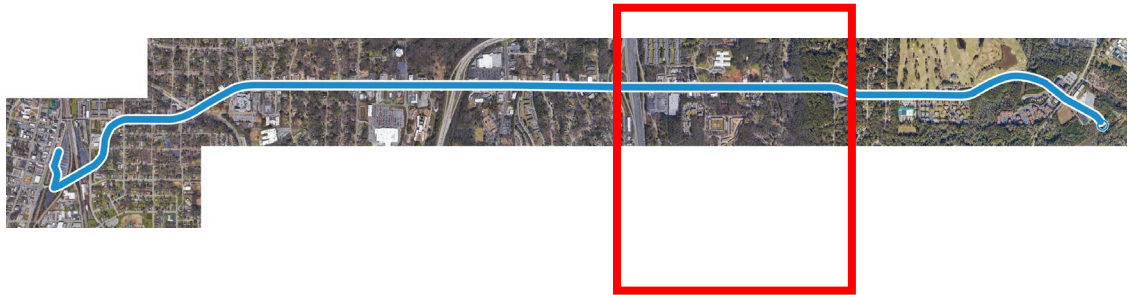


**Legend**

- Cleveland Avenue ART and Route 78
- Metropolitan Parkway ART and Route 95
- Other MARTA Bus Routes
- Existing Stop (No Change)
- Cleveland Avenue ART Stop
- Metropolitan Parkway ART Stop
- Shared Stop
- Upgrade Existing Stop to ART Stop
- Relocate Existing Stop to ART Stop



# Planned ART Stops Cleveland Avenue Segment 3

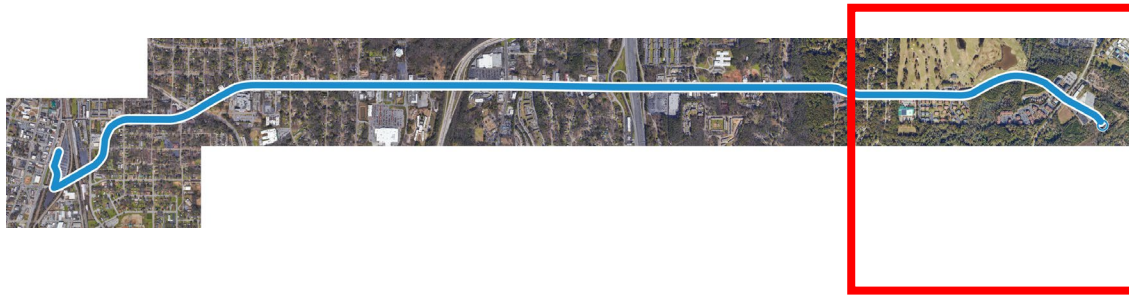


## Legend

- Cleveland Avenue ART and Route 78
- Metropolitan Parkway ART and Route 95
- Other MARTA Bus Routes
- Existing Stop (No Change)
- Cleveland Avenue ART Stop
- Metropolitan Parkway ART Stop
- Shared Stop
- Upgrade Existing Stop to ART Stop
- Relocate Existing Stop to ART Stop



# Planned ART Stops Cleveland Avenue Segment 4

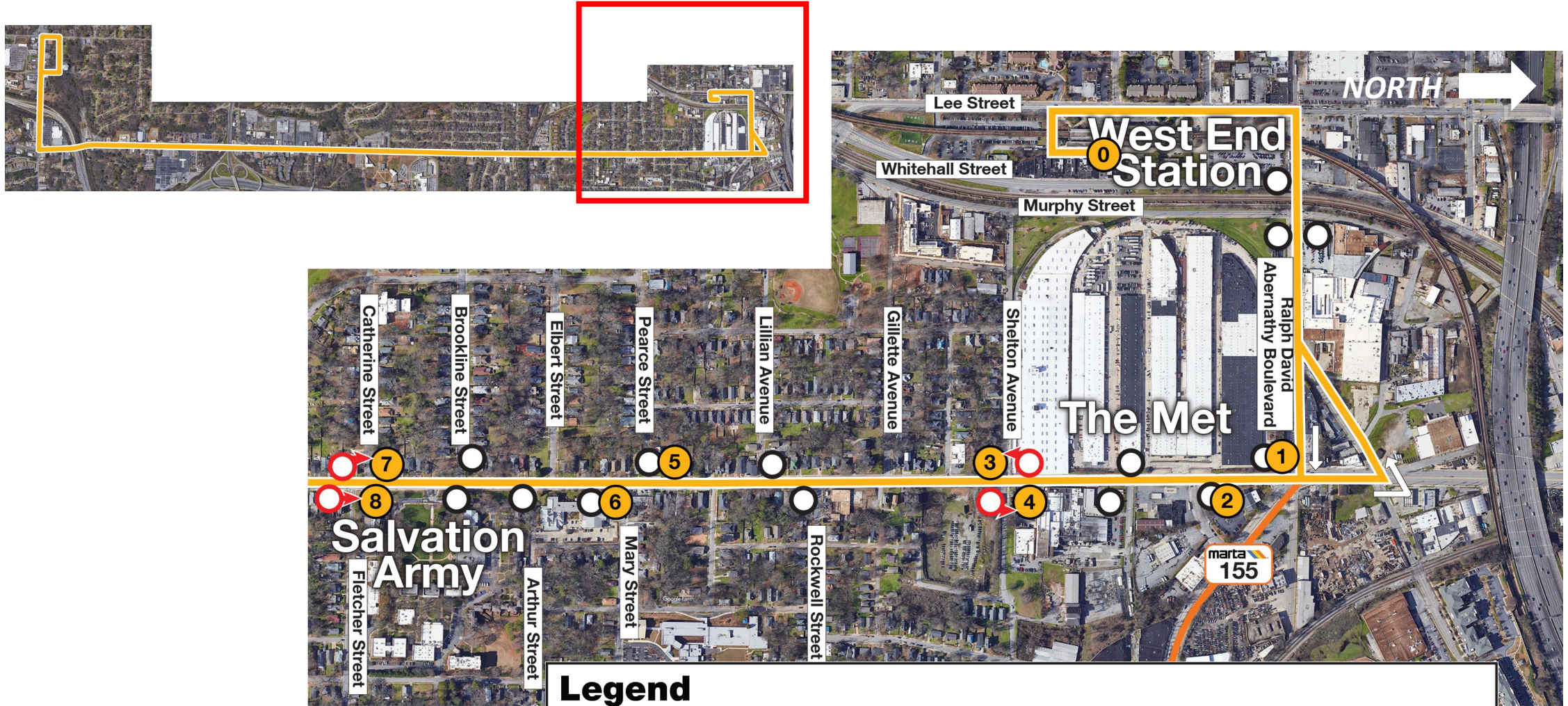


**Legend**

- Cleveland Avenue ART and Route 78
- Metropolitan Parkway ART and Route 95
- Other MARTA Bus Routes
- Existing Stop (No Change)
- Cleveland Avenue ART Stop
- Metropolitan Parkway ART Stop
- Shared Stop
- Upgrade Existing Stop to ART Stop
- Relocate Existing Stop to ART Stop



# Planned ART Stops Metropolitan Pkwy Segment 1



**Legend**

Cleveland Avenue ART and Route 78	Cleveland Avenue ART Stop
Metropolitan Parkway ART and Route 95	Metropolitan Parkway ART Stop
Other MARTA Bus Routes	Shared Stop
Existing Stop (No Change)	Upgrade Existing Stop to ART Stop
	Relocate Existing Stop to ART Stop

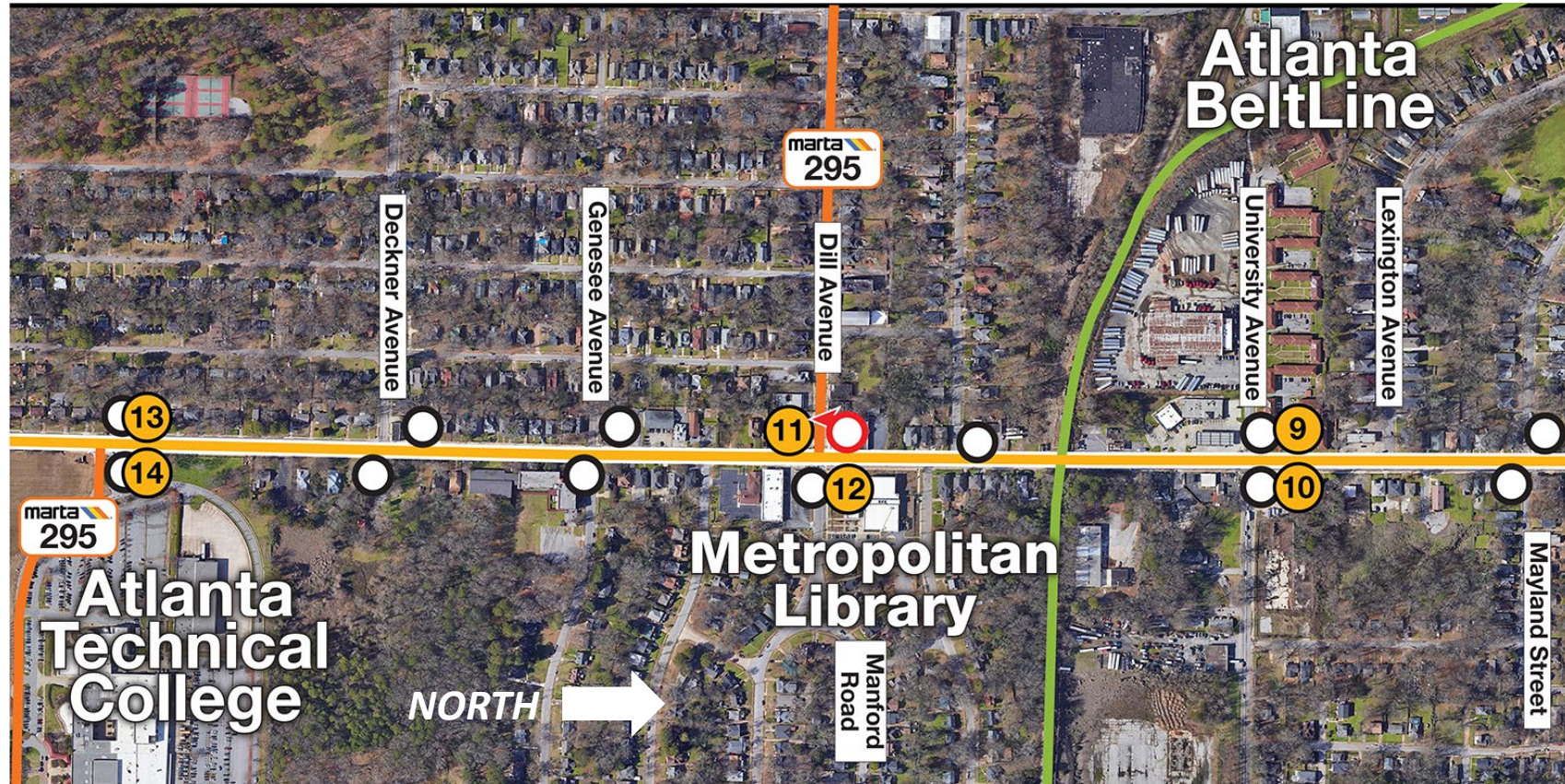


# Planned ART Stops Metropolitan Pkwy Segment 2



## Legend

- Cleveland Avenue ART and Route 78
- Metropolitan Parkway ART and Route 95
- Other MARTA Bus Routes
- Existing Stop (No Change)
- Cleveland Avenue ART Stop
- Metropolitan Parkway ART Stop
- Shared Stop
- Upgrade Existing Stop to ART Stop
- Relocate Existing Stop to ART Stop



# Planned ART Stops Metropolitan Pkwy Segment 3

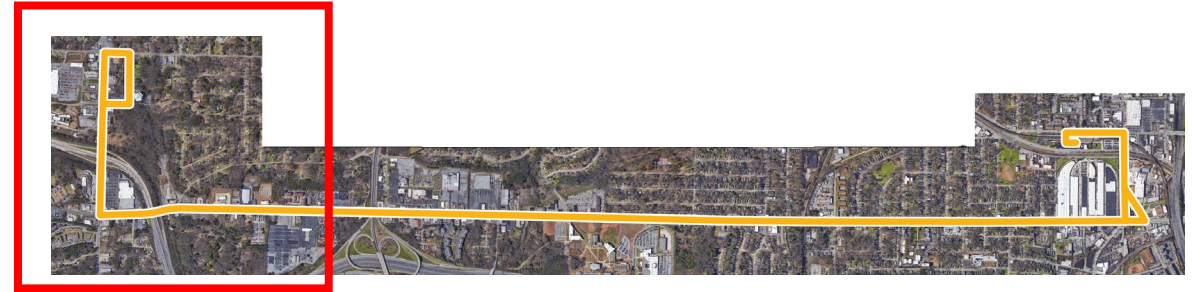
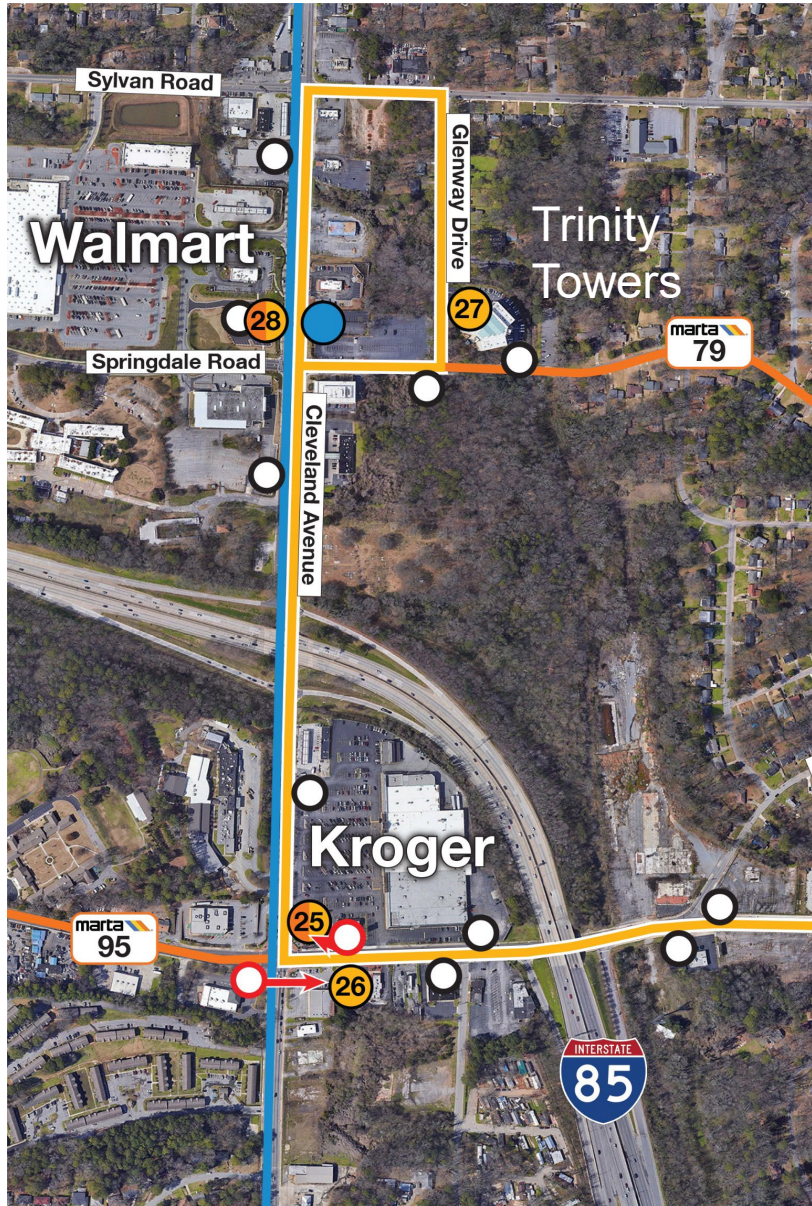


## Legend

- Cleveland Avenue ART and Route 78
- Metropolitan Parkway ART and Route 95
- Other MARTA Bus Routes
- Existing Stop (No Change)
- Cleveland Avenue ART Stop
- Metropolitan Parkway ART Stop
- Shared Stop
- Upgrade Existing Stop to ART Stop
- Relocate Existing Stop to ART Stop



# Planned ART Stops Metropolitan Pkwy Segment 4



### Legend

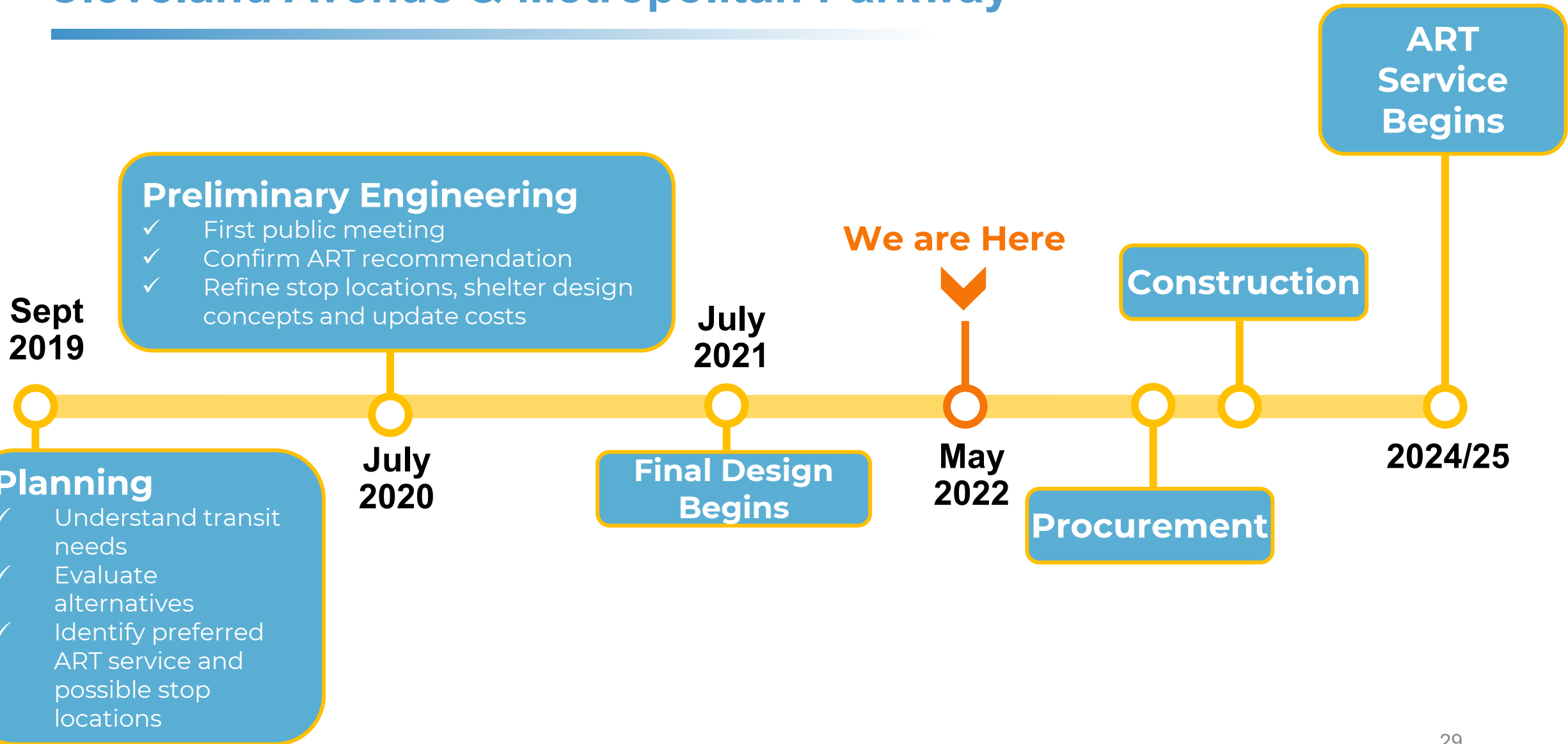
Cleveland Avenue ART and Route 78	Cleveland Avenue ART Stop
Metropolitan Parkway ART and Route 95	Metropolitan Parkway ART Stop
Other MARTA Bus Routes	Shared Stop
Existing Stop (No Change)	Upgrade Existing Stop to ART Stop
	Relocate Existing Stop to ART Stop



# Project Schedule

# ART Schedule

## Cleveland Avenue & Metropolitan Parkway



# Q&A Session



IN PERSON?  
Raise Your  
Hand



ONLINE?  
Use the Q&A Box

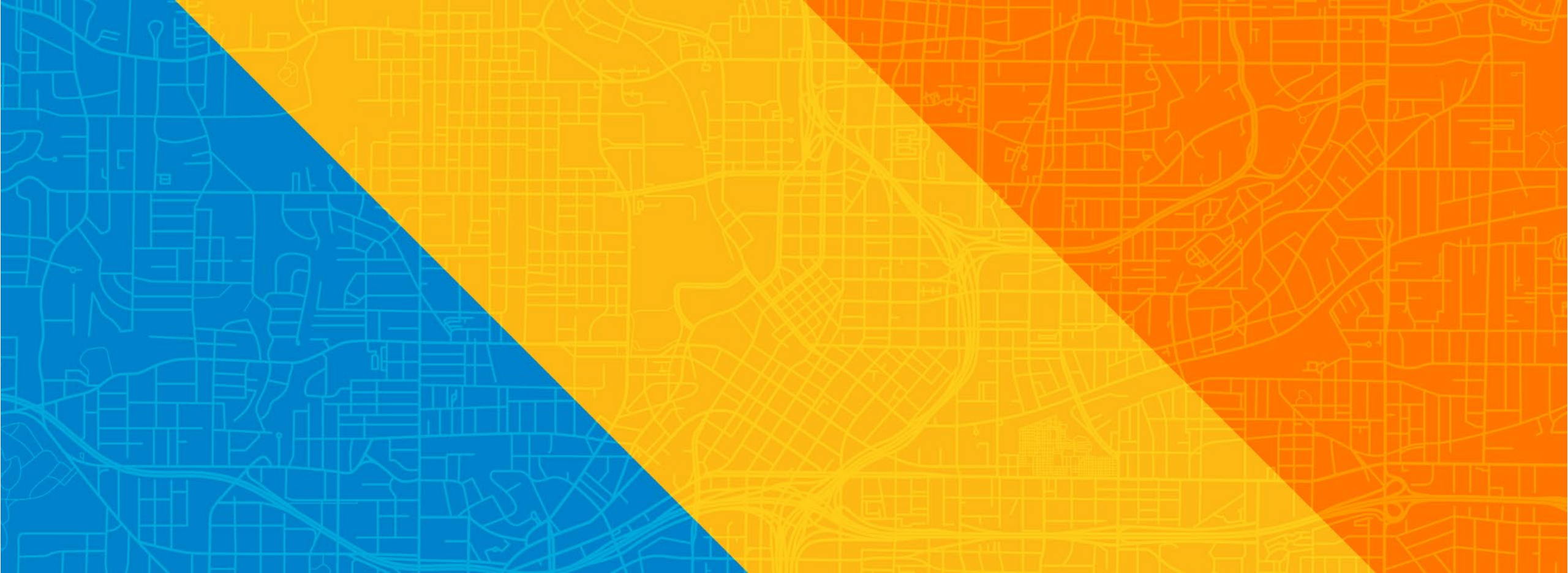


EMAIL?  
[publichearinginfo@its  
marta.com](mailto:publichearinginfo@itsmarta.com)



SERVICE-RELATED?  
[custserv@itsmarta.com](mailto:custserv@itsmarta.com)

Attending online? Stay on to take a deeper dive into the route maps!



Thank You

